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WHO WE ARE

Project OVERVIEW

USAID Imarisha Jamii is a 5-year program funded by the President's Emergency Plan for AIDS Relief (PEPFAR) and the US Agency for International Development (USAID) to increase use of quality county-led health and social services in Turkana County. The program objectives are;

- Increased access and demand to quality HIV prevention services.
- Increased access and demand for quality HIV treatment services.
- Increased access and demand for quality health and social services for OVC's and their families.
- Increased access and demand for quality Family Planning, Reproductive Maternal Newborn Child and Adolescent Health, Nutrition and Water and Sanitation Services.
- Strengthened capacity of County Health Systems, Local Partners and Communities to deliver quality health services.

BUDGET: US\$ 29,987,738

Project Period: March 2021 – September 2025

Region: Turkana County

Implementing Partner: Amref Health Africa in Kenya

Target group: Health workers, community health volunteers & women of reproductive age

CONTACT INFORMATION

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IMPLEMENTATION APPROACH

Our implementation approach is based on the following overarching strategies:

1. **Co-created action:** founded on exclusive partnerships that prioritize collaboration and co-creation with the County Government and USAID Kenya and East Africa through co-planning, co-financing, co-implementation and co-evaluation in project implementation to achieve sustainable solutions and resilient communities.
2. **Capacity building:** strengthening the capacity of the County and Sub County teams to deliver services through training, mentorship and coaching of health service providers and Civil Society organizations (CSOs) ensuring quality health care and services; facilitative support supervision and client feedback; strengthened referral systems and linkages; and availability of commodities.
3. **Advocacy:** influencing policy and legislation to increase the County health budget further deepening and accelerating the County's commitment to enhance self-reliance.
4. **Accountability:** Establishing and strengthening systems to ensure that clients have the ability to recognize and demand quality health services in their community and hold governments accountable for their delivery.
5. **Community engagement:** Strengthening local capacity including community-based organizations (CBOs) that involve authentic structured dialogue with community gatekeepers as key influencers of health-seeking practices to the tangible benefits of their efforts.
6. **Social behaviour change and communication:** Developing strategies to address social and cultural barriers to access and utilization of health and social services including linkages.

GUIDING PRINCIPLES

USAID Imarisha Jamii will strive to achieve the PEPFAR country operational targets and scale up solutions to decrease HIV transmission; reduce missed opportunities to identify orphans and vulnerable children, adolescent girls and young women, key populations and adults who are not yet on treatment and rapidly initiate them on ART; and support patients on ART to stay in care, adhere to treatment, and achieve viral suppression.

The USAID Imarisha Jamii program also builds on a Memorandum of Understanding signed between USAID and Turkana County as a joint commitment to County-led development in March 2020.

The MOU is based on USAID's new policy to end the need for foreign assistance and shifting from transactional to transformational relationships with the public and private sectors, as well as civil societies to generate opportunities for all Kenyans.

The guiding principles for this transformation include:



Journey to self - reliance (J2SR): The project is designed to deepen and accelerate the County's capacity and commitment to enhance self-reliance.



Evidence-based interventions: Scaling-up evidence-based interventions to the last mile using proven social innovations and co-created models embedded on implementation research will help to improve current and future programming in similar contexts.



Private sector engagement: The private sector engagement framework for Turkana County developed through USAID's Afya Timiza will be the reference for a whole market-based approach that enjoins strategic private sector partnerships and alliances in achieving health goals



Integration and linkages: Assessing the strength, weaknesses and opportunities of the current integration and linkage mechanisms will inform the development of a robust model that blends all service entry points to ensure beneficiaries' needs are addressed with minimum resources.



Strategic partnerships, collaboration and coordination: A multi-faceted collaborating, learning, and adapting (CLA) approach will be embraced to generate a learning cycle that accelerates program adaptation for continuous improvement in performance and efficiencies.



Gender: Using the gender transformative toolkit developed through USAID's AFYA TIMIZA support, gender mainstreaming will be embedded in programming to address gender inequities and harmful gender norms that inhibit access and use of health and social services.



Total Quality Management: Continuous quality improvement is a cross-cutting theme in the project implementation and is built on Kenya Quality Model for Health (KQMH) for efficiency and effectiveness of service delivery; participation; and improving data demand and use.



Stakeholders contribution: Ensure continuous tracking and reporting on financial and in-kind contributions in the project as a means of collaboration and to enhance accountability.

CONSORTIUM PARTNERS

USAID Imarisha Jamii brings unparalleled partnerships of expertise in implementing evidence-based programming in vulnerable communities. Our team includes experienced and high-performing partners who have been implementing large, complex HIV/AIDS, family planning, maternal, newborn, child adolescent health and nutrition projects with a track record of delivering high-quality direct services and technical assistance at scale and building health system capacity.

Amref Health Africa in Kenya is the lead implementing partner of the project. Other partners include, Elizabeth Glaser Pediatric AIDS Foundation (EGPAF), Mission for Essential Drugs and Supplies (MEDS), CBCC Africa, Lifeskills Promoters, AIC Health Ministries, Diocese of Lodwar, Turkana Pastoralist Development Organization (TUPADO) and RCEA Lokichar Health Centre.